

MAIN STREET INK

A PUBLICATION OF MAIN STREET MARSHFIELD

November/December 2014

Holiday Lights CONTEST!

Let's show off our storefronts with a festive lights display! Any business with a storefront can participate. **Contact Main Street by Nov. 18th.** The lights will need to be turned on Thursday night, Nov. 20th from 5pm—8pm for photos. Photos will be taken and posted on Facebook for judging that weekend. Each participant will be featured online and the winner's photo will be featured in the CVB Guide!

Get festive with us and promote our Downtown!

Sponsor a Tree. Help LIGHT UP the Downtown!

We need your help lighting up the downtown this Holiday Season! Sponsor a Tree that gets planted in one of our downtown planters! Each tree is \$25. We will put your name on it or you can have it dedicated to a loved one!

Please contact Main Street—ASAP

Destination Downtown. Are you coming with?

All Main Street Marshfield businesses have an amazing opportunity to participate in the Main Street Holiday Shopping Contest and Ad Campaign! With business participation, a \$500 contribution from Main Street and a 30% discount from WLJY/WLDB, you will receive the reach & frequency of a big promotional budget at a fraction of the cost! Contestants will be asked to go to participating stores in order to be entered in for prizes. The grand prize is an overnight stay at Chula Vista Resort in Wisconsin Dells! If you are interested in hearing more or participating as a business, **Contact Main Street by November 3rd!**

Main Street's 24th Annual Award Winners!

Downtown Employee of the Year:

Nancy Pospyhalla (Mitten's Furniture & Appliance)

Volunteer of the Year:

Kate Clanton

Main Street Partnership of the Year:

Marshfield Football Team

Main Street Board Member of the Year:

C.W. Mitten

Downtown Outstanding Façade Renovation

Payson Properties (Blodgett Haus)

Event Sponsors:

Heritage Bank, Mueller's Publishing, Schalow's Nursery, Style Inn, & Iggy's Auction House

Downtown Master Plan— Are you PROUD of your DOWNTOWN? Whether you are or want to be, it's time you join the discussion. On Nov. 20th, there will be a booth set up at the City Hall over the lunch hour & before the Holiday Parade. After the Parade, stop in at the Holiday Inn Conference Center to give your 2 cents. Follow progress & add your thoughts on www.plandowntownmarshfield.com.

No Vacancy Do you own property in the downtown? If so, we want to help keep your buildings full! Let us post your for sale or rent properties on our website so people have a one stop shop when looking for a new home or building for their business. This is a FREE way to advertise!

GO GREEN! Sign up for our EMAIL Newsletter. Send us an email at info@mainstreetmarshfield.com to sign up!

Our printing partner

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BUSINESS TECHNOLOGIES

(715)-387-3299 www.mainstreetmarshfield.com

Available Properties are listed on our website: www.mainstreetmarshfield.com

Upcoming meetings—New members are always welcome!

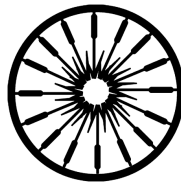
Board Meeting—Wednesday, Nov. 5th & Dec. 3rd at 7:30am

Promotion— Monday, Nov. 3rd & Dec. 1st at 8:00am.

Design— Monday, Nov. 10th & Dec. 8th at 10am.

Organization—Thursday, Nov. 13th & Dec. 11th at 8am.

Economic Restructuring—Wednesday, Nov. 19th & Dec. 17th at 7:30am.



All meetings are held at the Main Street Office

Upcoming Events
Holiday Parade—Nov. 20th
Wagon & Buggy Rides—Nov. 28th &
Dec. 19th
Hot Chocolate 5k—Dec. 13th
Reindeer Day—Dec. 13th

Main Street Marshfield, Inc.
139 S. Central Avenue
Marshfield, WI 54449
715-387-3299

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Mission: Our mission is to enhance our community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Marshfield through concentrated efforts of organization, promotion, design, and economic restructuring.

2014 Board of Directors

Lois TeStrake, President	Scott Koran
C.W. Mitten, Vice-President	Ryan Baer
Trina Ignatowski, Secretary	Jenna Hanson
Josh Kilty, Treasurer	Cindy Cole
Nick Arnoldy	Mike Eberl
Tony Abney	Tom Henseler
	Kelly Korth

Office Staff: Angie Dieringer, Executive Director
Diane Gallatin, Bookkeeper/Assistant

