

A PUBLICATION OF MAIN STREET MARSHFIELD

March/April 2015

MAIN STREET MAKEOVER

Attention Downtown Business Owners:

Could you make use of an extra 10K in your business? Whether it's signage, a façade improvement, or a marketing refresh, this grant could be exactly what you need to take your business to the next level! If you are interested, please call us and discuss your plans with us.

We will help you with your application! Deadline is

March 20th.

Maple Avenue Construction—Coupon Flyer!

Construction can be a pain, but let's try to make the most of it! Main Street & MACCI are here to help you get through this summer of road blocks & detours. Send us a 2.5" x 4" wide Ad by May 1st to get in on this FREE Advertising opportunity. SPACE IS LIMITED! Contact Main Street for additional information and guidance.

Flower Power-Volunteers

Despite the deceiving weather outside, Spring is near! Call Main Street Marshfield if you are interested in volunteering with Flower Power. We need volunteers to plant the flower planters all along Central Avenue and the gardens in the parking lots. We purchase the flowers, we just need your manpower! Come join the fun and help us spruce up the downtown this May!

Business Spotlight: THE BACK PORCH

After 15 of years in business, Susie and Joanie are ready to retire from their careers as shop owners. Please join us in celebrating their business and all that they have contributed to the downtown by stopping in to visit their store by March 30th to say farewell and thank them for their time in the downtown!

If you know anyone that might be interested in taking over the business, please contact us at Main Street Marshfield or stop in and talk to owners before April 1st! They are willing to help train and get you acquainted with operations! Let's hope we don't have to say good bye to such a wonderful downtown store!

ATTN: BUILDING OWNERS & REALATORS

Do you own property in the downtown? If so, we want to help keep your buildings full! Let us post your for sale or rent properties on our website so people have a one stop shop when looking for a new home or building for their business. This is a FREE way to advertise! Send information to the email below along with at least 1 picture.

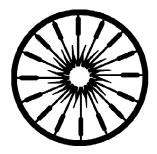
Parking Coupons

Don't let your customers get a ticket!

Business owners can purchase Parking Coupon booklets from the Police Department Monday thru Friday 7:30am –4:30pm. 5 Coupons for \$25.

Farmers Market Registration Packets are now available! Find the forms on our website, or email us at info@mainstreetmarshfield.com

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Upcoming Events

Available Properties are listed on our website: www.mainstreetmarshfield.com

Upcoming meetings—New members are always welcome!

Board Meeting—Wednesday, March 4th & April 8th at 7:30am Promotion- Monday, March 2nd & April 6th at 8:00am. Design-Monday, March 9th & April 13th at 10am. Organization—Thursday, March 12th & April 9th at 8am Opportunity!)—March 5th & 19th, April 2nd & Economic Restructuring—Wed, Mar. 25th & April 22nd at 8am. *Meetings are held at the Main Street Office

Main Street Marshfield, Inc. 139 S. Central Avenue Marshfield, WI 54449 715-387-3299

Coffee with Main Street (a Networking

*Check out our website for all other upcoming

16th (8:30am at the Daily Grind)

RETURN SERVICE REQUESTED

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Mission: Our mission is to enhance our community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Marshfield through concentrated efforts of organization, promotion, design, and economic restructuring.



| <u>2014 Board</u> |
|-----------------------------|
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| C.W. Mitten, Vice-President |
| Trina Ignatowski, Secretary |
| Josh Kilty, Treasurer |
| Nick Arnoldy |
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| |

Scott Koran **Ryan Baer** Jenna Hanson **Cindy Cole** Mike Eberl **Tom Henseler Kelly Korth**

of **Directors**

Office Staff: Angie Eloranta, Executive Director Diane Gallatin, Bookkeeper/Assistant