

# Main Street Ink

*A publication of Main Street Marshfield, Inc.*

*Marshfield, WI  
November 2005*

## ◆Holiday Bag Stuffers◆

It was suggested at the recent Charette that downtown Main Street businesses be open until 8PM on Thursday evenings during the holiday season. Beginning Thursday, November 17th through Thursday, December 29. This is only one hour past the usual suggested holiday hours and begins the night of the Holiday Parade.

Main Street will be putting together a flyer to stuff in bags listing the participating businesses. If you would like to participate and have your name included on the flyer please contact the Main Street office **by November 11th.**

*The following businesses have already agreed to participate:*

*Mittens*

*Trader Ike's General Store*

*Pick 'n Save*

*Rae Baxter's*

*Four Seasons Antique Mall*

*Style Inn*



Check out our new website at [www.mainstreetmarshfield.com](http://www.mainstreetmarshfield.com). Send us your comments. It is still a work in progress. Thank you to Dan Schiller of Schiller Media for setting it up.

## ◆Main Street's Sixth Annual Holiday Parade◆

Dust off your winter hats and coats, come out and build a float! **Thursday, November 17, 2005 at 6:30 PM** will be the **Sixth Annual Main Street Holiday Parade**. The parade route will run along Central Avenue from West 2nd Street to West 11th Street.

Santa and his Elves will greet the children at the Holiday Inn and Convention Center. We will be collecting non-perishable food donations along the parade route and at our destination. These donations will be distributed to our local food shelves. We encourage young and old to participate in this annual event. Come out and join this night of celebration. Remember this is a *Holiday Parade* and will include floats and characters appropriate for this time of the year. Lights and costumed characters are required for all floats. Music is encouraged too. We still need children and adults to sign up for walking and float riding characters. If you are interested, please call the Main Street office 387-3299. This year's Parade Marshal will be Paul Rogers. Congratulations to Paul who deserves this great honor. Paul has been involved in Main Street since it's inception.

He funded the first Holiday Parade, as well as, several other Main Street projects and other community contributions. Paul owns Rogers' Cinema and several other Cinemas around Wisconsin.



*Downtown Marshfield businesses are once again asked to please remember to decorate your business before the holiday parade. We are also looking for volunteers to decorate the Christmas trees in downtown Marshfield. Please call and let us know if you are interested.*

## ◆Extended Hours◆

Extended store hours in downtown Marshfield will start on Thanksgiving weekend. The hours will run from Friday, November 25 until Friday, December 23 and a partial day on Saturday, December 24. We encourage all the retailers to use the suggested holiday hours:

### Suggested Hours: (11/25-12/24)

Monday - Thursday	9:00 AM - 7:00 PM
Friday	9:00 AM - 8:00 PM
Saturday	9:00 AM - 5:00 PM
Sunday	12:00 PM - 4:00 PM
Christmas Eve	9:00 AM - 3:00 PM

We want to give customers all the time they need to shop in Marshfield.

**There will be FREE Parking in downtown Marshfield the entire month of December...Thanks to the Marshfield Police Department for allowing this.**

## ◆Wagon and Buggy Rides◆

### Family Wagon Rides - 5:30PM - 7:30PM - Leaving from Penny Court

Friday, 11/ 25, 12/2, 12/9, 12/16, 12/23

Saturday, 11/26, 12/3, 12/10, 12/17

Saturday, December 17 from 10:00am-1:00pm from M&I Bank during Reindeer Day.



### Romantic Buggy Rides - 7:00PM - 9:00PM - Leaving from Holiday Inn & Convention Center

Saturday, 11/26, 12/3, 12/10, 12/17

**Sponsors Needed:** You won't want to miss out on getting your name on over 200 posters, 1000 table tents and a sign that is out during the entire month the rides are going on. The cost is \$200 per night or \$150 for half night sponsorship.

**Reindeer Day is December 17th from 10-1PM** in the M&I parking lot downtown Marshfield. Join us to see Santa and Mrs. Claus and 2 live reindeer. Refreshments will be served and there will be horse-drawn wagon rides.

## ◆Fall Clean Up and Snow Removal◆

Downtown Marshfield businesses are reminded to do their Fall clean up. The Christmas trees will be going up about November 8th. Also be aware of the snow removal rules for downtown Marshfield: Abutting property owners are now responsible to not only remove the snow and ice from their sidewalks they are also required to remove snow and ice from the curb ramps (x-walks) if they have them. Typically these are only at the intersections. Further they are required to keep the curb ramps, as well as their sidewalks free of snow and ice at all times. The time they have to do this has not changed, it is still 48 hours after it has stopped snowing or the ice has formed. If the City needs to remove snow or ice from any private sidewalk the charge is \$110.00 for any sidewalk less than 200' in length and \$125.00 for any sidewalk over 200' in length. Each curb ramp that they need to do will be \$60.00. All of these charges include an administrative fee of \$35.00. If you need any additional information please contact Brian Panzer, Street Superintendent, (715) 486-2081, brian@ci.marshfield.wi.us.



## ◆Texas Hold 'Em◆



Mark your calendar and plan to attend another Main Street Texas Hold 'Em Tournament fund-raiser on **Saturday, December 3rd beginning at 6:30PM** at the Senior Community Center 111 South Maple Avenue in Marshfield. Please call the Main Street office at 387-3299 as the dates gets closer.

222 S. CENTRAL AVENUE, SUITE 201  
MARSHFIELD, WI 54449  
PH. 715-387-3299  
FAX 715-387-2286

Email: info@mainstreetmarshfield.com

### OFFICERS:

Tim Kraus, President

Larry Haldeman, Vice President

Lois TeStrake, Secretary

Carol Knauf, Treasurer

Dave La Fontaine, Immediate Past President

### BOARD OF DIRECTORS:

Alanna Feddick Tom Henseler

Nancy Hill Jill McCauley

Pete Mancl Rita Meier

Rob Wickersham Terri Richards

### EX-OFFICIO BOARD MEMBERS:

Michael D. Meyers, Mayor

Barb Fleisner, MACCI

Michael Brehm, City Administrator

Amber Miller, Director P&ED

### OFFICE STAFF:

Kim James, Executive Director

Cindy Sternweis, Staff Assistant

Phyllis Tuchscher, Office Assistant

Darla Wibben, Office Assistant

## Main Street Calendar of Events

### November

9	Main Street Board of Directors Meeting	7:00AM	MACCI Conference Room
21	Main Street Sixth Annual Holiday Parade	6:30PM	East 2nd Street to West 11th Street
28	Happy Thanksgiving		

### December

3	Texas Hold 'Em	7PM	TBD
14	Main Street Board of Directors Meeting	7:00AM	MACCI Conference Room
17	Main Street Reindeer Day	10 - 1:00PM	M&I Bank Parking Lot

## Main Street Marshfield, Inc. Mission

"Our mission is to enhance our community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Marshfield through concentrated efforts of organization, promotion, design and economic restructuring."

**Main Street Ink** is a newsletter published by Main Street Marshfield, Inc. This is a free distribution and non-subscriber newsletter and is mailed under the U.S. Postal Office 3rd Class Bulk Rate (Permit No. 50). It is sent to Main Street business & property owners, financial contributors, supporters, volunteers and civic leaders.