

Main Street Ink



A publication of Main Street Marshfield, Inc.

FEBRUARY 2006

Main Street Casino Night



Please plan to participate in our 3rd Annual Main Street Casino Night to be held **Saturday, March 11, 6:30 p.m. to 10 p.m. at the Holiday Inn and Conference Center in Marshfield.** Choose your favorite game: Blackjack, Craps, Roulette or participate in our Texas Hold 'Em tournament. **Pre-registration is required for Texas Hold 'Em and is first come, first serve.** There is a \$25 entry fee (using "Funny Money") for Texas Hold 'Em. Participants will purchase "Funny Money" to be used for gambling purposes, as well as, to bid on live auction items and purchase raffle tickets. There will be a grand-prize drawing at 10:00p.m. Main Street is looking for volunteers to help us, training will be provided. Also if you wish to donate prizes or would just like more information, please call us at **387-3299**. Information also can be found on our website. Thank you to the nights sponsors Holiday Inn, H.I. Banquets, Premier Printing & Media and Main Street Marshfield. Also thank you to all the table sponsors and prize donors, we could not do this without your support.

Business News

Magic Moments Bridal & Formal/ Taylor's Tailoring, will be **relocating to 131 South Central Avenue.** Owner, Danise Taylor is moving into the soon-to-be "former" Trader Ike's General Store, as Trader Ike's will be closing. Stop in and see Danise for all your formalwear and/or tailoring needs. The hours will be Monday-Wednesday 10-5PM, Thursday and Friday 10-6PM, Saturday 9-3PM and closed on Sunday. Phone number is 387-4702. They will have a **re-grand opening on April 1st.** Congratulations Danise.

The Plan-It-Earth Health Centers relocated to 148 North Central Avenue (former Kwik Trip). Only the location has changed - still the same great products and service. Their hours are Monday - Thursday 9-5:30PM, Friday 9-7PM and Saturday 9-5PM. Give them a call at 384-7100 or stop by and see Jon, Janice and the staff at the new store.

Christian Books & Gifts has relocated to 132 South Central Avenue, 387-4855 (former Thimbleberry Books) owners are Walt & Betty Embke and Co-Owner, Cathy Schneider. Hours are Monday - Wednesday 9-6PM, Thursday 9-8PM, Friday 9-6PM and Saturday 9-3PM. They offer a supply of greeting cards, bibles, children's books, gifts and jewelry and some church supplies. They have been in business for 16 years. Look for their Grand Opening coming soon. Welcome downtown!

No End Entertainment has expanded to EBay. NE Auctions has opened their doors to the public for EBay auction services. Owner, Ryan Knutson, has over 4 years experience and *3500 positive feedback. *(The number represents the number of sales in which a person left positive feedback. A typical eBay user has a few hundred) EBay done right ensures NE Auctions listings will get your item more hits, more bids and more money than the average seller. NE Auctions will sell for individuals, businesses, and non-profit fundraising organizations. Stop in at 139 South Central Avenue or call 486-0500 for more details.

Pizza Man located at 709 South Central Avenue, has recently expanded their lunch menu to include 8" pizza specials and pasta dishes. Also added to the menu are take 'n bake pizzas. They offer FREE delivery so give them a call at 387-8800.

Marshfield's Taste Of Metropolis



For slightly over a year, Lucid Blue Promo's Vox Series has been bringing talented musicians to The Chestnut Avenue Center for the Arts - exposing the Marshfield area to something new, exciting, and original. The goal of Vox is to have a little something for everyone with music, both solo an shows, featuring rock, folk and genres in between. While bringing in rising stars from across the country, Vox also showcases the talents and original stylings of local artists! We strongly encourage people to check out this welcome addition to or community and enjoy some original music without going too far from home. The Chestnut Avenue Center for the Arts is located at 208 South Chestnut - the old Presbyterian Church next to the Post Office. For more information about The Vox Series and to hear the artists being showcased please visit www.lucidbluepromo.com. or call 715-498-3009 for more information.

Remaining Spring Vox Shows:

March 4th Victoria Vox (Adult Contemporary)
April 8th Seth Horan and Timothy Daniel (Soft Rock/Pop)
May 13th Epic Hero and Room for Gray (Rock/Power Pop)

March 10th Treaty of Paris (Rock/Pop Punk)
April 22nd Sunday Runners and The Starrs (Indie Rock/Power Pop)

Promotion Idea Corner



Birthday Sale: Have a sale to celebrate your birthday. Have "me" special items for each year you are celebrating. You can also have the last two digits of all of the sale prices be the same as your age.

National Mom and Pop Business Owners Day-March 29th. Have a sale to promote your business.

Cross Advertise - invite other merchants to set up a display in your store.

Taken from "100 More Ideas For Power Promoting Your Retail Business" by Tom Shay

Book Signing

Bookworld located at 315 South Central Avenue, would like to invite you to a book signing with **Christopher Seelen** on **Saturday, April 1st from 11:30AM—1:30PM**. There will be a reading of his latest book **Daddy is that the best you got?** at Noon.



Don't miss out - mark your calendar!

Carriage Rides A Success

Over 70 people enjoyed the Sweetheart Carriage rides between the 2-nights they were offered. We would like to thank those who participated and also to our sponsors who made them possible. Sponsors were: The Holiday Inn and Conference Center, The Back Porch, Best Western Clearwaters, Casa Loma, Crabby Dave's, Four Seasons Antique Mall, Hair Designers, Jan's Optical Inc., The Magic Kitchen, Magic Moments Bridal & Formal/Taylor's Tailoring, More Than Flowers, Nail Artistry, Off The Wall Custom Framing and Art, Premier Printing and Media, Rae Baxter's Fashion Shop, Style Inn, Traditions on Chestnut, West 14th, Wibben Photography, LLC.

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Main Street Ink is a newsletter published by Main Street Marshfield, Inc. This is a free distribution and non-subscriber newsletter and is mailed under the U.S. Postal Office 3rd Class Bulk Rate (Permit No. 50). It is sent to Main Street business & property owners, financial contributors, supporters, volunteers and civic leaders.

Main Street Marshfield, Inc. Mission Statement

Our mission is to bring focus to our community identity and heritage, to foster a center of activity and interest and to enhance economic vitality of the downtown area and the community of Marshfield.



Photo compliments of Marshfield News-Herald/Brady Lane

Duplicate mailings - if you are receiving a duplicate mailing or we have the incorrect information for your business, please let us know. We appreciate it.

Main Street Marshfield has relocated to our permanent location in Penny Court. We are still on the main level, but near the rear entrance now. Please record the address change. We no longer use our P.O. box number. Main Street Marshfield, Inc., 222 South Central Avenue Suite 205, Marshfield, WI 54449.

Main Street Calendar of Events

Month	Date	Event	Time	Location
March	8	Main Street Board of Directors Meeting	7:30AM	Main Street Office
	11	Casino Fun Night	6:30-10:00PM	Holiday Inn & Conf. Center
April	4	Main Street Board of Directors Meeting	7:30AM	Main Street Office
	12&13	Spring Fling Cleaning		Downtown

