



## Holiday Parade 2009

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### Office Staff

Denise Sonnemann, Executive Director  
Becky Binder, Administrative Assistant  
Darla Wibben, Office Assistant

### Mission:

Our mission is to enhance our community identity and heritage, to foster a center of activity and to ensure economic stability for the heart of Marshfield through concentrated efforts of organization, promotion, design and economic restructuring.

Main Street Marshfield's **10th Annual Holiday Parade** will be held on Thursday, November 19th at 6:30 pm. The theme for this year is "**Parade of Lights**". After the parade there will be a reception at the Holiday Inn Conference Center.

If you would like to enter a float for the Holiday Parade you can pick up an application at the Main Street Marshfield office or print one from our website. There is no entry fee.

The float applications must be in by Friday, November 6th.



Just a reminder that if you are a high school student and are interested in entering our Snow Prince

or Snow Princess contest the applications must be in by Friday, October 16th. The winner will ride on the Snow Queen's Float and attend the reception afterwards at the Holiday Inn Conference Center. The winner will also receive a \$250 Scholarship.

As always, we are looking for volunteers to help with the winter events at this time. Call us at 715-387-3299 or stop in.

## Farmer's Market 2009: A Huge Success!

The 2009 Farmer's Market was a big success again this year! The weather was beautiful and there were many great selections of produce, baked items, and arts and crafts.

Thanks to all the vendors, supporters, and Pick N' Save for making this year's Farmers Market a huge success. We had over 45 vendors regis-

tered and averaged 22 vendors per week.

If you are interested in registering for the 2010 Farmer's Market please contact Main Street Marshfield at 715-387-3299.



## Office Happenings

We are sad to announce that our Administrative Assistant, Arlene Norberg, is leaving us. She has accepted a new position here in town. We will miss her vast knowledge of Main Street activities and attention to detail. We wish her all the best for the future.

At this time we are pleased to announce Becky Binder as our new Administrative Assistant. Many of you may have already met Becky as our Summer Intern. She is a local gal and loved the chance to stay in Marshfield. We are happy she agreed to stay with us. Stop in to welcome Becky when you're in the area!



## News from the Executive Director

Hard to believe that summer is over, and Fall is already here! As you drive or walk down Central Avenue, you will see all the festive fall decorations. This is something different from past years, but we hope all who see them will fall in love with them. The decorations were generously donated from Weber's Farm, Jerry and Darryl Stern-

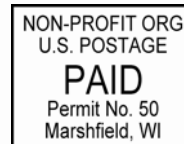
weis, Marshfield Police Department and Wal-Mart. We truly appreciate their support of Main Street! I also encourage all business owners to decorate their windows for the season. It's a great time to have fun with color. With something new to look at, more new customers might come in for a closer look. Just be creative and have fun!

## Downtown Happenings!

Main Street Marshfield and participating downtown businesses will be holding a Trick-Or-Treat time on Friday, October 30. This will be held from 4-5:30pm. Participating businesses will be identifiable. More info to come!

Welcome, Shelly Babcock, as the new owner of Merle Norman and Day Spa Boutique. She is located at 249 South Central Avenue. Welcome to Main Street, Shelly!

On Sunday, October 25th, Book World, 414 S. Central Ave., invites you to their annual Halloween Party. This event will be held from 11-2. There will be 10 authors available to sign books. Join them for cookies, candy, and prizes. Come in costume if you want to join in the Halloween fun.



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### calendar of events

#### October

7 Main Street Board Meets	7:30am	Main Street Office
30 Trick-Or Treating Downtown	4:00pm	Downtown

#### 31 **Happy Halloween**

#### November

4 Main Street Board Meets	7:30am	Main Street Office
19 Main Street Holiday Parade	6:30pm	Downtown
19 Santa Letters—begins	Special box at 3rd and Central	

#### 26 **Happy Thanksgiving**

27 Wagon & Buggy Rides Begin	5:30pm	Downtown
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#### December

2 Main Street Board Meets	7:30am	Main Street Office
12 Reindeer Day	10-2	M&I Bank

***Are you a Downtown business? Visit the Downtown Happenings section of our website to advertise YOUR event!***