Small Town Living... With Big Town Opportunities!

Marshfield is centrally located in Wisconsin, just a short commute to larger metro markets. Amazing career options along with an affordable cost of living, stress-free driving, and low crime rates make this community attractive to businesses, families and young professionals.

Highly ranked schools including a 2-year University and Technical College help prepare a knowledgeable and skilled workforce. Recreation abounds with a 100-Acre park/zoo, hiking and biking trails throughout the city and 4-season activities for all ages!

We have a strong sense of community here and as one young professional that moved to Marshfield stated, “I came here for the job, but I stayed for the community!” We encourage you to give us a second look.

Transportation

Highways
Highways Serving Area: US, State & Interstate Hwys. 80, 13, 10, 97, 29, and I-39.

Distance Nearest Interstate:
40 miles to I-39 (formerly Hwy 51);
60 miles to I-90/94

Trucking
Motor Freight Carriers
Serviced by 15 area carriers with overnight service to Chicago and Minneapolis/St. Paul.

Contract Haulers
Roehl Transport, Inc.
de Boer, Inc.
Draxler Transport, Inc.

Waterways
Nearest Navigable Waterway:
Lake Michigan - Green Bay - 133 mi. from Marshfield
Mississippi River - La Crosse - 101 mi. from Marshfield

Port Facilities:
Green Bay and La Crosse

2018 Population

| City: 19,385 | County: County: Wood 72,881, Marathon 135,680 |

2018 Population by Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-4</td>
<td>1,159</td>
</tr>
<tr>
<td>5-9</td>
<td>1,099</td>
</tr>
<tr>
<td>10-19</td>
<td>1,969</td>
</tr>
<tr>
<td>20-29</td>
<td>2,608</td>
</tr>
<tr>
<td>30-39</td>
<td>2,280</td>
</tr>
<tr>
<td>40-49</td>
<td>1,944</td>
</tr>
<tr>
<td>50-59</td>
<td>2,708</td>
</tr>
<tr>
<td>60-64</td>
<td>1,439</td>
</tr>
<tr>
<td>65+</td>
<td>4,034</td>
</tr>
</tbody>
</table>

Source: Wisconsin Economic Development Corporation
Applied Geographic Solutions
Utilities and Service

Electricity
Distributor: Marshfield Utilities (A municipal-owned utility)

Water
Supplier: Marshfield Utilities
Source: 15 wells (fluoridated)
Maximum Daily Capacity: 4.69 GPM
Pumping Capacity: 3,260 GPM
Peak Demand: 4.69 GPD
Total Hardness: 300 P.P.M.
Storage Capacity: Overhead 1.5M gal. Ground 3,500,000 gal.

Sewers
Storm Sewer: Yes
Sanitation Sewer: Yes
Treatment Plant: Secondary Oxidation ditch
Capacity: 4.63 MGD, Present Load: 3.0 MGD
Peak: 28 MGD
Effluent Reuse Available: 2 MGD

Natural Gas
Gas Supplier: TransCanada (ANR Pipeline)
Gas Distributor: WE Energies

Financial Institutions

Banks
Associated Bank Marshfield (2 locations) $290.2M
BMO Harris Bank (2 locations) $169.9M
Citizens State Bank of Loyal $23.1M
Forward Financial Bank (2 locations) $162M
Partners Bank $52.7M
Pioneer Bank $42.5M
State Bank Financial $12.5M
Time Federal Savings Bank $128.5M

Credit Unions
Simplicity Credit Union $151.9M
First Choice Credit Union $28.5M
Marshfield Medical Center Credit Union $60.2M
Valley Communities Credit Union $14.4M

Taxes

TAX YEAR 2018

Local Property Taxes:
Wood County
Marathon County
Gross Tax Rate $24.95 $24.13
Net Tax Rate/$1000 $23.26 $22.35
Total Assessed Value of all City of Marshfield Properties: $1,468,722,100

State Taxes:
Type
Retail Sales: Wood County 5.5% Marathon County 5.5%
Top State Personal Income Tax: 7.65%

Income

2018 Households by Income

Under $10,000 .................. 378 $50,000-60,000 .................. 750
$10,000-20,000 ............... 1,094 $60,000-75,000 ............... 994
$20,000-30,000 ............... 1,047 $75,000-100,000 ............. 1,334
$30,000-40,000 ............... 901 $100,000 + .................. 1,979
$40,000-50,000 ............... 840

Source: Wisconsin Economic Development Corporation

Housing

Owner-occupied 60%
Median, Single Family Home Value: $135,000

Government Services

Form: Mayor-Council with 10 elected Council Members and City Administrator
Police Dept. Personnel: 47 with 40 officers
Fire Dept. Personnel: 37 with 36 sworn personnel
Equipment: 2 engines, 2 quints, 1 ladder truck, 4 ambulances, and 1 medium duty rescue, 3 special response trailers, 3 station vehicles
Fire Insurance Rating: Class 3
Planning Commission: 7 Member Commission
Marshfield Economic Development Board: 7 Member Board
Zoning Regulations: Zoning Ordinance; Subdivision Control Ordinance
Business/Industrial Parks

Marshfield has several business parks with build-to-suit options, some also with existing buildings, to accommodate your business location or expansion needs.

Marshfield Mill Creek Business Park

Located on Marshfield’s Southeast side offering close proximity to Marshfield’s Municipal airport and less than 1/4 mile to US Hwy. 10 four-lane. An impressive multi-modal trail meanders through the park. Fiber is also available. Lots can be subdivided to meet your needs.

General Information

• $10,000 - $17,000/per acre
• Multi-Modal Trail
• Close proximity to 4-lane Hwy. 10
• Fiber available

To access existing commercial properties for sale or lease, visit www.locateinwi.com or www.marshfieldchamber.com.

Norwood Industrial Park

This 60-acre, privately-owned Industrial Park is located on Marshfield’s East side, one block North of Veterans Parkway. Streets are set up with mountable curb and gutter and are asphalt paved. All city utilities are available. Convenient horseshoe layout for easy access by semi truck traffic.

General Information

• Rail Availability
• Bordered by County Hwy. A
• Easy access to 4-lane Hwy. 10

Incentives

• CWED Revolving Load Fund: Central Wisconsin Economic Development Regional RLF
• TIF (Tax Incremental Financing) Financing Incentives
• We can help you access other incentives, including state grant, loan and tax credit programs.
Yellowstone Industrial Park

This newer Industrial Park is located on Marshfield’s Southeast side, less than one mile from US Hwy. 10 four-lane. Rail access is available in the Southern portion of the park. A beautiful multi-modal trail surrounds the perimeter. Lots can be subdivided to fit your needs. 

General Information
- $10,000/per acre
- Rail access
- Multi-Modal Trail
- Close proximity to 4-lane Hwy. 10

Build to Suit!
Marshfield Area Chamber of Commerce & Industry assists with build-to-suit projects. We recommend area developers who offer the efficiency, expertise and the quality required to fit the needs of your business.

For more information on the above business/industrial parks and other available buildings and sites, contact City of Marshfield Director of Development Services, 715-486-2075 or Business Development Director, Marshfield Area Chamber of Commerce & Industry at 715-384-3454.

Marshfield is located within two Wisconsin counties, Wood and Marathon. Below are some statistics for each county, focusing on some of the strengths and impact of our region:

<table>
<thead>
<tr>
<th>Wood County</th>
<th>Marathon County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population:</td>
<td>135,680</td>
</tr>
<tr>
<td>Labor Force:</td>
<td>73,808</td>
</tr>
<tr>
<td>Median Age:</td>
<td>43.03</td>
</tr>
<tr>
<td>Median Household Income:</td>
<td>$57,150</td>
</tr>
<tr>
<td>Major Employers/Industries:</td>
<td>• Retail Trade</td>
</tr>
<tr>
<td></td>
<td>• Manufacturing</td>
</tr>
<tr>
<td></td>
<td>• Education</td>
</tr>
<tr>
<td></td>
<td>• Healthcare &amp; Social Services</td>
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<td></td>
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</tr>
</tbody>
</table>
Cost of Living

2018 Average
National Index Average - 100
Participating Central Wisconsin Cities Index Range:

Marshfield-Micro
All Items Index 92.9
Housing 82.7
Misc. Goods & Services 94.0
Grocery Items 95.4
Transportation 110.2
Health Care 116.5
Utilities 89.0

Source: Council For Community and Economic Research

Consumer Spending
(10 Mile Radius)

<table>
<thead>
<tr>
<th>Category</th>
<th>Total Household</th>
<th>Average Spent*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apparel</td>
<td>$17,948</td>
<td>$1,994</td>
</tr>
<tr>
<td>Education</td>
<td>$14,678</td>
<td>$1,631</td>
</tr>
<tr>
<td>Entertainment</td>
<td>$28,876</td>
<td>$3,209</td>
</tr>
<tr>
<td>Food &amp; Beverages</td>
<td>$76,367</td>
<td>$8,487</td>
</tr>
<tr>
<td>Health Care</td>
<td>$44,685</td>
<td>$4,966</td>
</tr>
<tr>
<td>Household Furnishings</td>
<td>$17,970</td>
<td>$1,997</td>
</tr>
<tr>
<td>Personal Care</td>
<td>$6,941</td>
<td>$771</td>
</tr>
<tr>
<td>Shelter</td>
<td>$109,516</td>
<td>$12,171</td>
</tr>
<tr>
<td>Transportation</td>
<td>$93,811</td>
<td>$10,425</td>
</tr>
</tbody>
</table>

Average Spent* $10,425
Total Household $93,811

Average Spent* $12,171
Total Household $109,516

Average Spent* $771
Total Household $6,941

Average Spent* $4,966
Total Household $44,685

Average Spent* $1,997
Total Household $17,970

Average Spent* $771
Total Household $6,941

Average Spent* $12,171
Total Household $109,516

Source: Applied Geographic Solutions 2018

Labor 2018

Labor Force Data
(Wood County 2018)
Labor Force: 38,843
Unemployment Rate: 3.5%

Employment by Industry
(Wood County 2018)
Services: 18,903
Retail Trade: 7,295
Manufacturing: 3,422
Transportation & Communications: 2,245
Public Administration: 2,116
Construction: 1,568
Finance, Insurance & Real Estate: 1,846
Wholesale Trade: 728
Agriculture, Forestry, Fishing: 487
Unclassified: 195
Mining: 39

Labor Unions
AFSCME
Boot & Shoe Workers - Footwear Division UFCW
Central WI River Valley Building & Construction Trades Council
Communication Workers of America
International Association of Firefighters
International Association of Machinists & Aerospace Workers
International Brotherhood of Boilermakers, Iron Ship Builders, Blacksmiths, Forgers, & Helpers
Teamsters Local
United Brotherhood of Carpenters & Joiners of America

Parks & Recreation

The Marshfield area provides numerous recreational opportunities.

Area facilities include:
- Auto Race Track: 1
- Bowling: 24 lanes
- Indoor Movies: 7
- Tennis Courts: 24
- Racquetball Court: 1
- Basketball Courts: 4 outdoor
- Pickleball Courts: 2 indoor, 4 outdoor (additional outdoor courts summer 2016)
- Golf Course: 2 - 18-hole
- Miniature Golf: 1
- Roller & Ice Skating Rinks: 1 each
- Hockey Rinks: 1 indoor
- Disc Golf: 3 courses
- Soccer Fields: 11
- Curling Rink: 1
- Baseball Fields: 1 with lights, 4 without
- Softball Fields: 2 with lights, 1 without
- Swimming Pools: 1 outdoor, 2 indoor
- Horse Shoe Courts: 13
- YMCA: 1
- Parks: 20
- County Parks: 5
- Skate Parks: 1
- Pedestrian/Bike Trails: over 25 miles

Thousands of acres of quality recreational lands for hunting, fishing, camping, cross country skiing and snowmobiling.

Wildwood Park & Zoo, 608 W. 17th Street

Wildwood Zoo is a municipal zoo which was established in 1937.
The park and zoo cover over 100 acres of land and boast a variety of animals and birds from North America. Key exhibits are the Kodiak bears, mountain lions, foxes, wild cats, sandhill cranes and timber wolves. Prairie Dogs love to spring out of the holes in their exhibit while the hawks, owls and bald eagles cautiously observe all of the activity in the zoo. Strolling through the area, you will be able to observe the geese, ducks, swans, rabbits, and squirrels, who make themselves at home on the zoo grounds.
The zoo features the Sensory Gardens, which includes a wide variety of flowering and non-flowering plants, designed to encourage the visitor to experience the senses of sight, sound, smell, and touch in a unique and tranquil setting. Also at the zoo is the Native Gardens display. Surrounding the zoo store, the Native Gardens represent the three stages of succession of a Wisconsin forest. A special feature of the zoo is the drive-by viewing option of the large animal exhibits, which include bison, elk, white-tail deer, bighorn sheep and the timber wolf exhibit. Walking and bike trails provide another option for enjoying the zoo and surrounding park area. The park includes two large ponds, an accessible fishing pier, an observation tower for viewing the waterfowl, plus picnic shelters, playground area, disc golf course, outdoor swimming pool, historic steam locomotive display, woodlands and zoo store.
Seasonal hours. www.ci.marshfield.wi.us
Marshfield Clinic Health System
Marshfield Clinic Health System, incorporated in 2012 and implemented in 2014, includes:
- 56 clinical locations in 35 Wisconsin communities
  - 328,000 unique patients
  - 1,150 providers of which 690 are in Marshfield
  - 3.5 million patient encounters
- More than 10,000 employees of which 6,042 are in Marshfield
- 6 hospitals, located in Marshfield, Neillsville, Rice Lake, Ladysmith, Eau Claire and Park Falls
  - including Marshfield Children’s Hospital
    - one of only four in Wisconsin
    - one of only three Children’s Miracle Network hospitals in the state
- 3 Comfort & Recovery Suites locations with one in Marshfield
- 4 Ambulatory Surgery Centers with one in Marshfield
- 9 Urgent Cares, with one in Marshfield
- 10 Dental Clinics with one in Marshfield
- 17 pharmacies
- 33 clinical laboratories
- Community engagement
  - with 400 community organizations collaborating on community health initiatives

Marshfield Clinic Research Institute
- Largest private medical research institute in Wisconsin
- $28 million external-funded projects in 2018
- More than 30 Ph.D. and M.D. scientists and 200 other staff. In addition, 150 physicians and health care professionals throughout the Health System engaged in medical research.
- 357 new and continuing research studies reviewed by the Internal Review Board
- Personalized Medicine biobank with 18,229 unique DNA samples directly genotyped in 2018 for more than 25 million genetic markers.

Marshfield Labs
- One of the largest full-service private practice laboratory systems in the nation
- 400 employees
- Performs about 4 million tests annually
- A reference lab for both human testing and veterinary testing
- Offers education programs in laboratory-related fields

Major (Area) Employers
<table>
<thead>
<tr>
<th>Name</th>
<th>Product or Service</th>
<th>Mfd Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marshall Clinic</td>
<td>786 physician multi-specialty private clinic</td>
<td>6,042</td>
</tr>
<tr>
<td>Health System</td>
<td>Marshfield Medical Center, Security Health Plan of Wisconsin Inc. (10,000 system-wide)</td>
<td>690 physicians in Marshfield</td>
</tr>
<tr>
<td>Masonite (Marshfield Door Systems)</td>
<td>Wood doors, steam-through door core</td>
<td>500</td>
</tr>
<tr>
<td>Grassland Dairy</td>
<td>Butter &amp; dairy products</td>
<td>478</td>
</tr>
<tr>
<td>A&amp;B Process Systems Corp (Stratford, WI)</td>
<td>Process Flow Systems</td>
<td>411</td>
</tr>
<tr>
<td>Roehl Transport, Inc. (2,591 company total)</td>
<td>Transportation of general commerce (+145 owner/operators)</td>
<td>425</td>
</tr>
<tr>
<td>Land O' Lakes (Spencer, WI)</td>
<td>Processed cheese</td>
<td>314</td>
</tr>
<tr>
<td>de Boer, Inc. (Blenker, WI)</td>
<td>Transportation of general commerce</td>
<td>275</td>
</tr>
<tr>
<td>PreventionGenetics</td>
<td>DNA banking &amp; testing</td>
<td>203</td>
</tr>
<tr>
<td>Felker Bros. Corp.</td>
<td>Stainless steel fabrication and component fittings</td>
<td>189</td>
</tr>
<tr>
<td>H&amp;S Manufacturing Co., Inc.</td>
<td>Manufacturer of farm equipment</td>
<td>175</td>
</tr>
<tr>
<td>I-State Truck Center and Assembly</td>
<td>Truck sales &amp; service/Truck leasing</td>
<td>157</td>
</tr>
<tr>
<td>Nelson-Jameson, Inc.</td>
<td>Distribution of equipment &amp; supplies</td>
<td>140 (Marshfield)</td>
</tr>
<tr>
<td>Wisconsin Homes</td>
<td>Manufactured housing</td>
<td>127</td>
</tr>
</tbody>
</table>
Mid-State Technical College

Mid-State Technical College (Mid-State), one of 16 colleges in the Wisconsin Technical College System (WTCS), is an active leader in the development of central Wisconsin’s workforce for more than 100 years, regularly adapting to an ever-changing world of business and industry. The college offers associate degrees, technical diplomas and certificates in a variety of high-demand fields. Mid-State’s supportive environment, state-of-the-art technology and faculty with professional experience in the fields they teach provide Mid-State graduates with real-world skills, knowledge, experience, and confidence they need for an in-demand career. More than 9 in 10 Mid-State graduates are employed within six months of graduation and a remarkable 98% of graduates say they are satisfied with Mid-State’s student-centered education.

Individuals attend Mid-State with many goals in mind. Many aim to develop or enhance skills for a new career, while some seek to keep current in their present field. Others take advantage of the high-quality, yet affordable, education Mid-State offers before transferring to one of our many four-year partnered colleges. Whatever the reason, Mid-State continues to be a local resource to a hands-on, convenient, excellent college education. Students also learn essential interpersonal communication, critical-thinking, problem-solving, teamwork, and leadership skills they need to be successful in today’s labor market.

With campuses in Adams, Marshfield, Stevens Point, and Wisconsin Rapids, the college serves a resident population of approximately 171,130 in central Wisconsin. For more information about Mid-State and its many in-demand programs, visit mstc.edu, call 888.545.6782, or stop by the Mid-State location nearest you.

The University of Wisconsin-Stevens Point at Marshfield

UW-Stevens Point at Marshfield offers a supportive environment where you can work directly with professors who are dedicated to teaching; 94% of them have Ph.Ds or terminal degrees in their field.

The arts at UW-Stevens Point at Marshfield feature performances in the 340-seat Helen Connor Laird Theatre, arena-style Black Box and the visual art gallery. The university brings resources to the community and students through facilities like the Hamilton Roddis Memorial Library, student lounge and fitness center, a full-size gymnasium and the Everett Roehl STEM Center. Outdoor recreational facilities include lighted tennis courts, baseball, soccer and football fields and a 99-acre arboretum with nature trails. Learn more at https://www.uwsp.edu/marshfield/Pages/default.aspx or contact the Office of Admissions to set up a visit at: www.uwsp.edu/visit.

Columbus Catholic Schools

Columbus Catholic Schools (CCS) provides scholastic excellence anchored in the Catholic faith to the 500+ students they serve. CCS provides a comprehensive curriculum with an emphasis on core subjects. Their academically based, full-day 4-year-old kindergarten is the only program of its kind in Marshfield. Columbus’ small class sizes (average classroom population is 15) create an ideal environment for student achievement. Their students’ standardized test scores are routinely above national, state and local averages.

CCS is made up of St. John the Baptist Primary School (grades Pre-K through 2nd Grade), Our Lady of Peace Intermediate School (grades 3-5), Columbus Catholic Middle School (grades 6-8), and Columbus Catholic High School (grades 9-12). CCS employs 53 teachers and 89 support personnel committed to delivering individual attention to each student.

CCS boasts a wide diversity of student faiths including Lutheran, Non-Denominational, Hindu, Evangelical Free, Methodist, Mormon and Presbyterian. Additionally, no student is turned away due to inability to pay: a number of grants and scholarships are available to supplement tuition. CCS is a safe and caring community, open to all and committed to preparing students to make a meaningful difference in the world.

The Everett Roehl Marshfield Public Library

The Everett Roehl Marshfield Public Library opened its doors on September 6, 2016. Designed to meet many needs, the library features special programs, collections and services including family nights, adult craft nights, reading programs, ebooks, print titles, DVDs, music CDs, magazines, exam proctoring, equipment to borrow and a drive up Pick-up window. The lively first floor contains high traffic/high demand media, new books, a bank of public access computers, art works for loan and the children’s print and media collections. The colorful J.P. Adler Family Room for story times and special events, a cozy Mother’s Lounge for nursing moms, a bright and fun play corner, and the Frankland/V&H Trucks Parent’s Study Room also highlight the first floor.

With quieter pursuits in mind, the second floor contains another bank of computers, laptops for loan, the adult print book collections, newspapers and magazines. Three small meeting/study rooms on the second floor are equipped for web conferencing with the Marshfield Furniture Room’s teaming table allowing patrons to work together from individual devices onto a single screen and then save the work back to those devices. The Fireside Room is a quiet space with individual light and sound controls, a cluster of power-ready study tables and inviting butterfly chairs are located in the Teen Area. The Felker Foundation Genealogy and Local History Room showcases a comprehensive collection of regional family and local histories, plat books, tax rolls, city/county directories, cemetery indexes, microfilmed resources and a treasure trove of newspaper clippings.

This is only the beginning of collections, programs and services available! Welcoming library staff delight in helping people. Please visit us in person, on our website at www.marshfieldlibrary.org, or Facebook page or phone, 715-387-8494, to uncover the wealth of activities, resources and support for you at the Everett Roehl Marshfield Public Library.