



BOARD OF DIRECTORS MEETING AGENDA

August 6, 2025 | 7:30 a.m.

I. Call to order

II. Recitation of the mission statement

- *"Our mission is to energize and strengthen Downtown Marshfield."*

III. Recitation of the downtown Marshfield brand promise

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

IV. Citizen Comments

V. Executive Board Update:

- Next steps with Executive Director Position
- 2026 Operating Plan (BID Board Meeting - 8AM Aug 20, 2025)
- Farmers Market: Jenna is attending community meetings related to this
- Joint meetings with Visit Marshfield and MACCI: Jenna and Danielle are attending
- General Hub City Days updates

VI Partner Updates:

- Council Update – Mayor & Alderman
- General Update – City Administrator Steve Barg
- Parks & Plaza Update – Nicki Anderson
- Police Department - Jody Geurink
- MACCI Update - Denise Sonneman
- Visit Marshfield Update - Matt McLean
- Community Foundation Update - Kaelie Gomez

VII Committee Updates & Approval of Meeting Minutes:

- Board Meeting - **06.04.2025**
- Design Committee - **05.14.25**
- Economic Vitality Committee - **05.25.25**
- Organization Committee - **05.14.25**
- Promotion Committee - **05.13.25**

VIII. Financial Report – Treasurer Ryan Dieringer

VIV. Executive Director Report – N/A

VX. Other Business:

- Renew You Medspa Ribbon Cutting - Thursday 8/7, 4:30pm
- Adjournment

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