



## **BOARD OF DIRECTORS MEETING AGENDA**

September 3, 2025 | 7:30 a.m.

### **I. Call to order**

### **II. Recitation of the mission statement**

- *"Our mission is to energize and strengthen Downtown Marshfield."*

### **III. Recitation of the downtown Marshfield brand promise**

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

### **IV. Citizen Comments**

### **V. Executive Committee Update:**

- Next steps with Executive Director Position
- 2026 Operating Plan
- Updates from Jen Delis

### **VI Committee Updates & Approval of Meeting Minutes:**

- Board Meeting - **08.06.2025**
- Design Committee - **05.14.25, 06.11.25, no August meeting**
- Economic Vitality Committee - **05.25.25, 6.12.25, no August meeting**
- Organization Committee - **05.14.25, 6.11.25**
- Promotion Committee - **05.13.25, 6.10.25**

### **VII. Financial Report – Treasurer Ryan Dieringer/Diane in Ryan's absence**

### **VIII. Executive Director Report – N/A**

### **VIV. Other Business:**

- Town Hall in October
- Halloweek
- Hub City Days Next Steps: thank yous, surveys, financial update, subcommittee, get additional feedback in next committee meetings
- Adjournment

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