



BOARD OF DIRECTORS MEETING AGENDA

October 1, 2025 | 7:30 a.m.

I. Call to order

II. Recitation of the mission statement

- *"Our mission is to energize and strengthen Downtown Marshfield."*

III. Recitation of the downtown Marshfield brand promise

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

IV. Citizen Comments

V. Executive Board Update:

- Next steps with Executive Director Position
- BID Board Meeting (Hub City Days Recap)- 8AM Oct 22, 2025
- Funding from City update
- Car show subcommittee volunteers (need 2 board members)

VI Partner Updates:

- Council Update – Mayor & Alderman
- General Update – City Administrator Steve Barg
- Parks & Plaza Update – Nicki Anderson
- Police Department - Jody Geurink
- MACCI Update - Denise Sonneman
- Visit Marshfield Update - Matt McLean
- Community Foundation Update - Kaelie Gomez

VII Committee Updates & Approval of Meeting Minutes:

- Board Meeting - **09.03.2025**
- Design Committee - **09.03.25, 09.10.25**
- Economic Vitality Committee - **09.211.25**
- Organization Committee - **09.10.25**
- Promotion Committee - **09.09.25**

VIII. Financial Report – Treasurer Ryan Dieringer

VIV. Executive Director Report – N/A

VX. Other Business:

- Adjournment