



BOARD OF DIRECTORS MEETING AGENDA

November 5, 2025 | 7:30 a.m.

I. Call to order

II. Recitation of the mission statement

- *"Our mission is to energize and strengthen Downtown Marshfield."*

III. Recitation of the downtown Marshfield brand promise

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

IV. Citizen Comments

V. Executive Committee Update:

- BID Board meeting recap
- Funding from City update
- Follow up on processes/events

VI Committee Updates & Approval of Meeting Minutes:

- Board Meeting - **10.1.25**
- Design Committee - **10.08.25**
- Economic Vitality Committee - **10.9.25**
- Organization Committee - **10.08.25**
- Promotion Committee - **10.14.25**

VII. Financial Report – Treasurer Ryan Dieringer

VIII. Executive Director Report – Carter Howe

VIV. Other Business:

- Holiday Parade 11.20.25
- Wine Walk 12.6.25
- Adjournment

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