



BOARD OF DIRECTORS MEETING AGENDA

January 7, 2026 | 7:30 a.m.

I. Call to order

II. Recitation of the mission statement

- *"Our mission is to energize and strengthen Downtown Marshfield."*

III. Recitation of the downtown Marshfield brand promise

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

IV. Citizen Comments

V. Executive Committee Update:

- Sign 2026 Commitment forms

VI. Executive Director Report – Carter Howe

VII. Committee Updates & Approval of Meeting Minutes:

- Board Meeting - **12.3.25**
- Design Committee - **12.10.25**
- Economic Vitality Committee - **cancelled December meeting**
- Organization Committee - **12.10.25**
- Promotion Committee - **12.09.25**

VIII. Financial Report – Treasurer Isabell Grethen

VIV. Other Business:

- Community Foundation Update - Next Steps
- Annual Downtown Awards
- WEDC Awards - Project nominations and next steps

Adjournment

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