



BOARD OF DIRECTORS MEETING AGENDA

March 4, 2026 | 7:30 a.m.

I. Call to order

II. Recitation of the mission statement

- *"Our mission is to energize and strengthen Downtown Marshfield."*

III. Recitation of the downtown Marshfield brand promise

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

IV. Citizen Comments

V. Executive Board Update:

- "Downtown Marshfield Community Fund" approved at Marshfield Area Community Foundation
- Board and Committee recruitment update

VI. Executive Director Report – Carter Howe

VIII. Committee Updates & Approval of Meeting Minutes:

- Board Meeting - **2.4.2025**
- Design Committee - **2.12.25**
- Economic Vitality Committee - **2.12.25**
- Organization Committee - **2.11.25**
- Promotion Committee - **2.10.25**

VIV. Financial Report – Treasurer Paul Knoff

VX. Other Business:

- Hub City Days Updates
 - i. Car Show, Brew Fest, and Craft Show Updates
 - ii. HCD Taskforce Update
- Summer Farmers Market
 - i. Potential partnership with Marshfield Farmers Market Co-op

Main Street Wisconsin Accreditation - Errin Welty WEDC

- Main Street Accreditation
- Committee Role Refresher
- Questions and Comments

Adjournment

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