



BOARD OF DIRECTORS MEETING AGENDA

April 1st, 2026 | 7:30 a.m.

I. Call to order

II. Recitation of the mission statement

- *"Our mission is to energize and strengthen Downtown Marshfield."*

III. Recitation of the downtown Marshfield brand promise

- *"Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting."*

IV. Citizen Comments

V. Executive Board Update:

- Board and Committee recruitment update
- Vice President Update
- Strategic Planning

VI. Executive Director Report – Carter Howe

VIII. Committee Updates & Approval of Meeting Minutes:

- Board Meeting - **3.4.2025**
- Design Committee - **3.11.25**
- Economic Vitality Committee - **3.12.25**
- Organization Committee - **3.11.25**
- Promotion Committee - **3.10.25**

VIV. Financial Report – Treasurer Paul Knoff

VX. Other Business:

- Marshfield Farmers Market Partnership
 - i. Wednesday Night or Sunday Market in Wenzel Family Plaza
 - ii. Review details
 - iii. Consider agreement of partnership

- Hub City Days Updates
 - i. Taskforce meeting review
 - ii. Brewfest updates
- Upcoming BID Meeting discussion
- Welcome Back Grant and Building Revitalization Grant discussion if needed

Adjournment

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