

BOARD OF DIRECTORS MEETING MINUTES

Wednesday November 1st, 2023 | 7:30 a.m.

Attendance: Vicki, Jake, Marsha, Ashley, Amy, Ryan, Brad, Jenna

Excused: Danielle, Kelly, Rhonda, ???

Staff: Kaelie, Diane

I. Call to order – President Brad Remmen

II. Recitation of the mission statement

▪ *“Our mission is to energize and strengthen Downtown Marshfield.”*

III. Recitation of the downtown Marshfield brand promise

▪ *“Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting.”*

IV. Committee Updates & Approval of Meeting Minutes

- see committee meeting minutes for details

- motion to approve: Vicki, second: Amy; motion carried

- Board Meeting – October 4th, 2023
- Design Committee – October 19th, 2023
- Economic Vitality Committee – *Lack of quorum*
- Organization Committee – October 11th, 2023
- Promotion Committee – October 10th, 2023

V. Executive Director Report – Executive Director Kaelie Gomez

- discussed events – Beer walk, Small Business Saturday, Hub City Days financial recap
- Wood County housing development - discussion of upper level development downtown
- Snowfest/Cabin Fever – Jan 27th
- Award Bash – Jan 25th
- MACCI Annual Meeting – Jan 31st
- article and ads
- marketing grants update- \$5000 in kind services from Exclamation

VI. Financial Report – Treasurer Jake Nyen

- review the documents and follow up with Jake if you have questions
- next opportunities: Small Business Saturday, Holiday Parade, and Wine Walk; if you know of any potential sponsors, please let Kaelie know

VII. Other Business

- Fitness Court update: submitted T Mobile grant; presentation to Rotary to see about matching funds – will be reviewed in November; submitted grant to Simplicity; submitted Complete Filtration and Custom Fab; Kaelie working on Prevention Genetics; ARP Community Challenge in January; looking at county and rural development grants; let Marsha know if there are connections or ideas for funding
- Quick Books – Diane needs permission to be able to make adjustments to Quick Books
motion: Marsha, 2nd = Vicki; motion approved
- need help for Holiday parade – especially float teardown

VIII. Recommend items for future agenda

IX. Adjournment

- at 8:46 am

11/1/23 900 am

- board member discussion

- discussion of business closings