



BOARD OF DIRECTORS MEETING MINUTES

Wednesday, December 6 | 7:30am

Board Presence: Brad Remmen, Jenna Hanson, Ryan Dieringer, Rhonda Urlaub, Kelly Korth, Marsha Bushman, Vicki Tracy, Ashley Fredrick

Partners: Steve Barg

Staff: Diane Gallatin, Kaelie Gomez

Excused: Jacob Nyen, Danielle Winer, Amy Krogman

Unexcused:

- I. **Call to order** – President Brad Remmen
- II. **Recitation of the mission statement**
 - a. *“Our mission is to energize and strengthen Downtown Marshfield.”*
- III. **Recitation of the downtown Marshfield brand promise**
 - a. *“Downtown Marshfield is the premier gathering place for county residents, supporting authentic local experiences in a unique setting.”*
- IV. **Partner Updates**
 - a. City of Marshfield - Budget was approved, tax rates change, last day to file an application of running for a position is Jan 2nd
 - i. City was given the Buffalo Building
 - ii. working on Second Street Corridor
 - b. Community Foundation-Stacey-working on scholarships
 - c. MACCI - working on BAF thurs night, leadership, annual banquet
 - i. MACCI is fully staffed
 - d. Visit Marshfield - wrapping up visitor's guide, holiday Shopping guide, Winter Wonderlandis in full swing
- V. **Approval of Meeting Minutes** - 1st marsha 2^a Ryan
- VI. **Adjourn to Closed Session**
- VII. **Executive Director Report**
 - a. Kailey’s Candles are looking to expand Small Business Sat overview
 - b. Wine Walk- went well 171 attended
 - c. Holiday Parade – Over 2000 attended
 - i. beautiful weather
 - d. discussed invites to annual awards bash - should be going out next work - Banquet is Jan 25 at Chestnut Center
- VIII. **Financial Report** - Brad
 - a. Discussed athletic pad and expenses
- IX. **Adjourn** - 9:05 am.