



WISCONSIN
MAIN STREET
FACADE STUDY - 200 BLOCK OF SOUTH CENTRAL AVE. - MARSHFIELD, WI
JULY 17, 2008
JOE LAWNICZAK

APPLICATION PROCESS

- Eligible applicants can apply for the Downtown Facade Program by submitting the following materials:



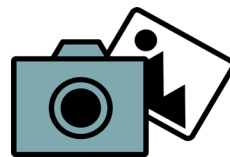
Main Street Facade Program Application



Property Insurance Information



Cost Estimates / Quotes



Before Images / Design Renderings



Property must be current on taxes and utilities



Property Ownership Information

SELECTION OF PROJECTS

- First review of applications to occur Friday, April 1st, and applications are reviewed as they are received.

Main Street Marshfield can provide a complimentary architectural design rendering, useful for envisioning your building's potential and planning your project. To request a rendering contact Kaelie Gomez at: executivedirector@mainstreetmarshfield.com.



DOWNTOWN FACADE PROGRAM

APPLY TODAY

Applications should be emailed to City Planner Steven Wiley at:

Steven.Wiley@ci.marshfield.wi.us

or by mail at:

City of Marshfield
Attn: Steven Wiley
207 W 6th Street
Marshfield, WI 54449

For more information, contact Planning at:

715-486-2074



planning@ci.marshfield.wi.us



The Downtown Facade Program is a program of Main Street Marshfield and the Economic Development Board (EDB).





CHEEZ HEAD BREWERY PATIO
SEPTEMBER 4, 2019

BELOIT, WI
JOE LAWNICZAK

ELIGIBLE APPLICANTS

Eligible applicants include property owners having ownership interests in an eligible property within TID #4 or tenants of the properties with written permission provided by the property owner(s).

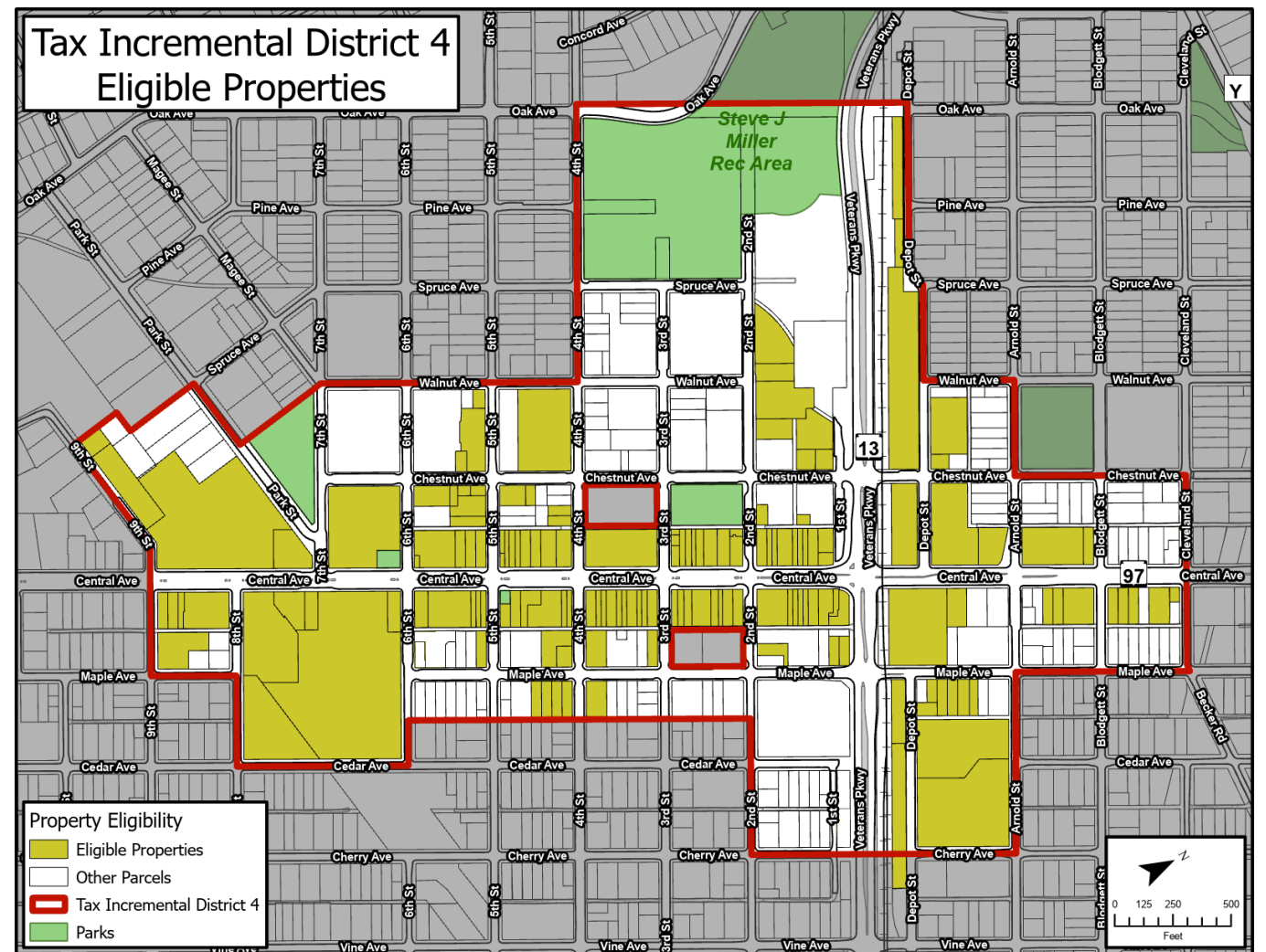
PROGRAM TERMS

- ▶ Funding is provided in the form of a matching grant reimbursed upon project completion.
- ▶ Properties must be located within TID #4 (see map)
- ▶ Project must meet all state and local building codes and zoning requirements.
- ▶ Project must follow the guidelines of the Marshfield Municipal Code, Downtown Master Plan, and Main Street Design Guidelines.
- ▶ Maximum grant amount of \$40,000 available for pre-approved work on qualifying commercial and mixed use properties within TID #4.
- ▶ Applicant must obtain all required building permits, and inspections from the City of Marshfield Development Services Department.
- ▶ Main Street Design Committee review is required for all projects.
- ▶ All work done by contractors must be completed by licensed and insured contractors.
- ▶ Owners may not be compensated for their own labor or time on projects; only materials.
- ▶ Copies of invoices and receipts must accompany the request for the release of funding.
- ▶ Government approvals, building permits, and taxes are not eligible for reimbursement.
- ▶ Project must be completed by December 31, 2022 unless an extension is granted by the Main Street Design Committee.

INVESTMENT REQUIREMENTS

Grant shall not exceed 50% of the eligible project costs. If the eligible project costs equal \$50,000, the grant shall not exceed \$25,000. Applicant must invest at least \$1 for each dollar of grant funding received.

Tax Incremental District 4 Eligible Properties



ELIGIBLE WORK AND COSTS



1. Restoration and rehabilitation of exterior wall(s) which face a public street, public alley, or public parking lot.
 2. Back alley entrance and facade work
 3. Front entrance and facade work
 4. Signage*
 5. Doors and windows*
 6. Details (light fixtures, awnings, etc.)*
 7. Wall treatments (work on designated historic properties must be done in accordance with historic standards for historic buildings.)
 8. Rear entrance accessibility and paving work
- * Costs associated with these improvements must be a part of an overall building improvement project.

PROCESS AND ELIGIBLE PROPERTIES

- ▶ Properties must be commercial or mixed use properties located within the City's TIF #4 district.
- ▶ Owner must provide evidence of property ownership.
- ▶ Property must be insured while work is completed and prior to grant reimbursement.
- ▶ Owner must be current on City taxes and utility bills.
- ▶ Projects are reviewed as they are received, and the Main Street Design Committee may interview applicants for additional information.
- ▶ Grant awards are based on available funding. Some projects may not receive funding or may only receive partial funding.
- ▶ If your application is approved you will be required to enter into a written agreement explaining the funding amount, terms/conditions, and the release of funds.